



# Connecticut Society of Eye Physicians NY State Ophthalmological Society

## Virtual Scientific CME Regional Meeting June 2 & 9, 2022 - 5:00 - 9:30 pm

- World Class Faculty
- Dynamic & Relevant Lecture Topics
- Innovation
- Wellness and Balance

*Over 500 Ophthalmologists attending*

### Sponsor Prospectus



EDWARD LIM, MD  
MODERATOR



VINCENT DELUISE, MD  
MODERATOR



**Register Today**

**Sponsorship, Advertising & Product Theaters Available**

# CSEP SPONSOR OPPORTUNITIES 6-2 & 6-9, 2022

## Platinum Sponsor

**Cost: \$10,000** (plus 6.35% CT sales tax \$635) **if signed contract is received by April 30, 2022.**

**\$11,000** (plus 6.35% CT sales tax \$698.50) **if contract or payment is received after April 30, 2022.**

Platinum level recognition in CSEP e-communications, final program, during conference and website (including logo).

- Sponsored 45 minutes Product Theater
- Full page advertisement in the CSEP newsletter
- 2 approved targeted email blasts to CSEP membership
- Logo, link and description on CSEP website (max 200 words)
- Banner ad on virtual platform
- 6 representative registrations

## Gold Sponsor

**Cost: \$5,000.00** (plus 6.35% CT sales tax \$317.50) **if signed contract is received by April 30, 2022.**

**\$6,000.00** (plus 6.35% CT sales tax \$381) **if contract or payment is received after April 30, 2022.**

Gold level recognition in CSEP e-communications, final program, during conference and website (including logo).

- Sponsored 15 minutes Product Theater
- Half page advertisement in the CSEP newsletter
- 2 approved targeted email blasts to CSEP membership
- Logo and description on CSEP website (max 150 words)
- Banner ad on virtual platform
- 3 representative registrations

## Silver Sponsor

**Cost: \$1,500.50** (plus 6.35% CT sales tax \$95.28) **if signed contract is received by April 30, 2022.**

**\$1,795.50** (plus 6.35% CT sales tax \$114.01) **if contract or payment is received after April 30, 2022.**

Silver level recognition in CSEP e-communications, final program, during conference and website (including logo).

- Sponsored 1 minute Product Theater
- Quarter page advertisement in the CSEP newsletter
- Logo and description on CSEP website (max 100 words)
- Banner ad on virtual platform
- 1 representative registration

## LOGO AND ADVERTISEMENT ONLY

**Logo and Advertisement only - \$550** (plus 6.35% CT sales tax \$34.93) with Link.

Exhibitor recognition in CSEP e-communications, final program, website (including logo).

- Logo and line with description on CSEP website (max 75 words)

**\*\*Instead of membership, you may choose to e-blast conference attendees. You may also choose a direct mailer instead of sending an e-blast, either to membership or conference attendee.**

# CSEP SPONSORSHIP & PAYMENT FORM

## EXHIBIT SPACE JUNE 2 & 9, 2022

I, \_\_\_\_\_ as authorized representative I accept the following conditions of the Sponsorship.

\_\_\_\_\_  
Signature of Authorized Card Holder

\_\_\_\_\_  
Company Name (please print)

\_\_\_\_\_  
Representative Name (please print legibly)

\_\_\_\_\_  
Company Accounting Email Address

\_\_\_\_\_  
Title

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Representative Cell Phone #

\_\_\_\_\_  
Telephone #

\_\_\_\_\_  
Representative Email Address

\_\_\_\_\_  
Fax #

Deborah Osborn  
CSEP Authorized Signature

**CSEP Tax ID#: 23-7452113**

CSEP • 26 Sally Burr Road • PO Box 854 • Litchfield, CT 06759  
**Fax 860-489-1830 • Phone 860-567-3787**  
email debbieosborn36@yahoo.com • Debbie Osborn Cell phone 860-459-4377

### Credit Card Payment Form

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(16 digit card number)

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(Expiration date)

\_\_\_\_\_  
Billing Zip \* Required

### Security Codes

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
\*3 digit # that appears on the back of the MC/VISA card

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
\*4 digit # that appears on the front of AMEX card

***\*These numbers are needed to run payment through with a merchant discount***

\$ \_\_\_\_\_ Sponsorship Amount

Attendee Representative Names:

\$ \_\_\_\_\_ 6.35% CT sales tax charged

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\$ \_\_\_\_\_ **Total amount charged including tax**

\_\_\_\_\_  
(Card holder name)

\_\_\_\_\_  
(Card holder signature)

\_\_\_\_\_  
(Card holder address)

\* \_\_\_\_\_  
\* **Required - (Billing Address City - State - Zip Code)**

**Please fill out completely!**

# Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

► Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type.  
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

**Connecticut Society of Eye Physicians**

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☒ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► \_\_\_\_\_

**Note:** Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☐ Other (see instructions) ► \_\_\_\_\_

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) \_\_\_\_\_

Exemption from FATCA reporting code (if any) \_\_\_\_\_

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

**26 Sally Burr Road**

6 City, state, and ZIP code

**Litchfield, CT 06790**

Requester's name and address (optional)

7 List account number(s) here (optional)

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

**Social security number**

			-			-				
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or

**Employer identification number**

2	3	-	7	4	5	2	1	1	3
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## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

**Sign  
Here**

Signature of  
U.S. person ►

*Deborah Osborn*

Date ► **February 1, 2022**

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



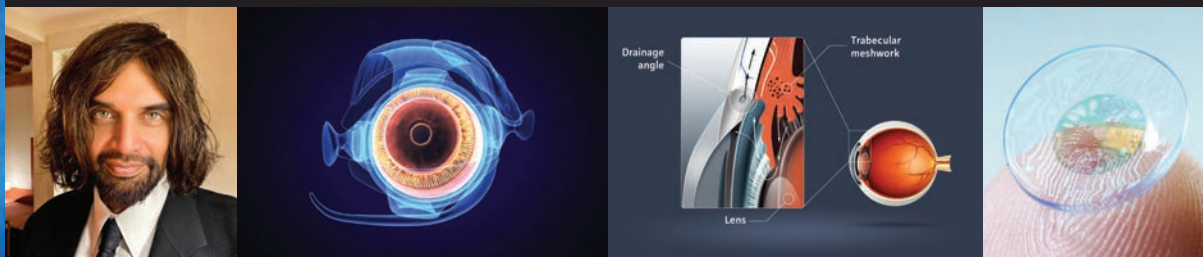
## THURSDAY, JUNE 2, 2022 VIRTUAL SESSION SCHEDULE

5:25 pm Welcome Remarks & Sponsor Introductions - Ed Lim, MD, Moderator



### 5:30 pm The Otherness of the Other: Elie Wiesel's Lessons on Respect and Constructive Dialogue – Ariel Burger, Author

Objectives: 1. To describe new perspectives on and tools for navigating difference; 2. To review tools for engaging in dialogue across ethnic, religious, and political diversity.



### 6:30 pm Glaucoma - MIGS and Beyond - Ike Ahmed, MD

Objectives: 1. To update ideal MIGS patient selection. 2. Discuss optimal techniques and visualization for MIGS. 3. Present new MIGS technologies for the future.



### 7:00 pm Demystifying Dry Eye – Deepinder K. Dhaliwal, MD, L.Ac

Objectives: 1. understand important history-taking for dry eye patients in order to effectively treat 2. Learn critical exam techniques for "dry eye" patients

### 7:30 PM PRODUCT THEATER -

**Alcon** A Novartis Division



### 8:15 pm Complicated Cataract Surgery & IOL Exchange/Secondary IOLs – Zaina Al-Mohtaseb, MD and Cathleen M. McCabe, MD

Objectives: 1. How to learn placement of IOLs in patients with absence of capsular support 2. How to optimize the Yamane Technique 3. How to perform the Belt Loop buckle technique 4. How to perform cataract surgery in patients with corneal

### 8:45 PM PRODUCT THEATER -

**Genentech**

9:30 PM DOOR PRIZES



**THURSDAY, JUNE 9, 2022**

**VIRTUAL SESSION SCHEDULE**

**4:55 pm Welcome Remarks & Sponsor Introductions - Vincent deLuise, MD, Modera-**

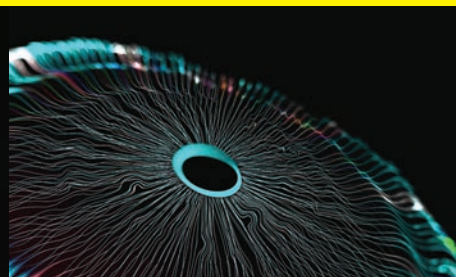
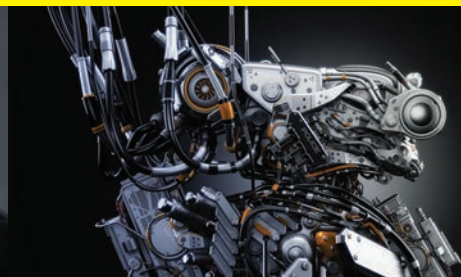
**5:00 pm David Parke, Sr., MD Lifetime Achievement Lecture – Robert Ritch, MD**



**5:30 pm Happiness U Curve – Thomas Oetting, MD**

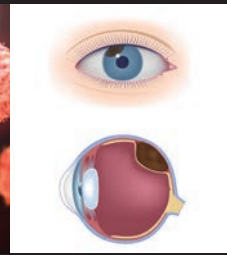
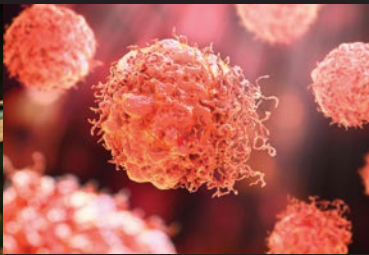
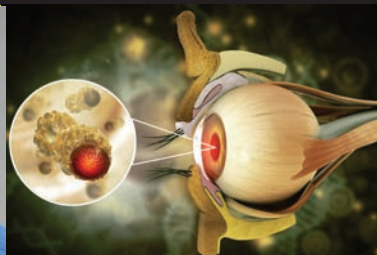
*Objectives: 1. Describe common pattern of happiness as populations age 2. List techniques to address work life balance*

**6:00 pm PRODUCT THEATER**



**6:15 pm Taming the Irreverent Iris: Cool Cases – Michael E. Snyder, MD**

*Objectives: 1) The physician learner should be able to recognize what iris problems are fixable and what iris problems require an iris prosthetic implant. 2) The physician learner should be able to adopt the techniques of iris cautery and sculpting and be familiar with techniques for iris suturing. 3) The physician learner should have an awareness of the uses and limitations of iris prostheses in managing significant iris deficiencies.*

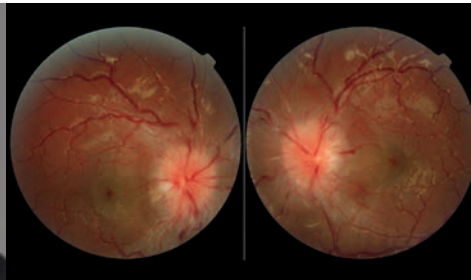


**6:45 pm Co-Managing Choroidal Melanomas – Basil K. Williams, Jr., MD**

*Objectives: 1. Identify typical regression features of choroidal melanoma 2. Provide two reasons for vitreous hemorrhage in an eye with a previously treated melanoma 3. Describe signs of choroidal melanoma recurrence*

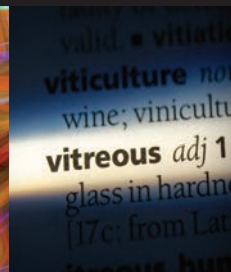
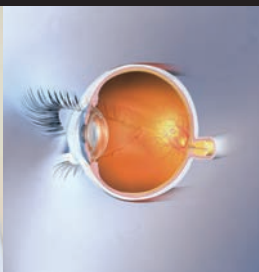
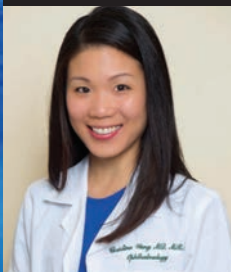
**7:15 pm PRODUCT THEATER**

**REGENERON**



#### **8:00 pm Update on Pediatric Idiopathic Intracranial Hypertension – Gena Heidary, MD, PhD**

*Objectives: 1. To describe the epidemiology of pediatric idiopathic intracranial hypertension 2. To provide an update on the diagnostic evaluation of children with papilledema 3. To examine visual outcomes and tools for improved management of pediatric idiopathic intracranial hypertension*



#### **8:30 pm Vitreous Management for the Anterior Segment Surgeon: The Posterior Perspective – Christina Y. Weng, MD**

*Objectives: 1: Demonstrate understanding of how to best manage vitreous in common situations such as dislocated intra-ocular lens, posterior capsular rupture, and subluxated crystalline lens 2: Understand how to modify the various vitrectomy parameters for*

**9:00 pm SPONSOR TALK**

**9:30 pm DOOR PRIZES**

### **Mission Statement**

The Connecticut Society of Eye Physicians (CSEP), through its continuing education programs, is committed to advancing the highest standards of eye care, and to protecting and improving the eye health and vision of our communities. The semi-annual scientific education programs of CSEP are designed for ophthalmologists and their staff to learn about recent advances in the diagnosis and management of eye diseases and conditions, offered through symposia, scientific papers, posters and videos. The target audience of CSEP includes ophthalmologists, ophthalmic technicians, practice managers, and physicians-in-training. CSEP programs are designed to meet the educational needs of its members and the objectives set forth by the CSEP Education Committee. CSEP activities range from didactic lectures to participatory activities, which are approved for CME credit when appropriate. CSEP recommends that its target audience will incorporate into their daily practice the best practices presented. Specific competency, performance and patient outcome goals from each CSEP program are proposed by the presenters and evaluated by its target audience.

Vincent deLuise MD, CSEP Education Committee Co-Chair  
Reviewed February 14, 2022

The Connecticut Society of Eye Physicians designates this educational activity  
June 2 & 9, 2022 for a maximum of 5.5 AMA PRA Category I Credit(s)™.

Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Connecticut Society of Eye Physicians is accredited by the Connecticut State Medical Society  
to sponsor continuing medical education for physicians.

For questions contact Debbie Osborn at: [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)

**SAVE THE DATE**  
**Friday January 13, 2023**  
**Next CME Program**  
**at the Aqua Turf**